



OFFICIAL MATCH DAY MAGAZINE 15p

# SWINDON TOWN FOOTBALL CLUB

SWINDON TOWN  
v

BRADFORD CITY

# Swindon Town Football Co Limited

Registered Office County Ground  
Swindon

Telephone No. 22118  
President Mr. W. J. Castle  
Directors

Chairman C.J. Green

Vice-Chairman C. Cowley

Directors  
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M. W. Earle, T. J. Kearsley, L. Smart,  
R. Stephenson, G. Whittock.

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R. A. Morse

Administrative Manager/Secretary

R. J. Jefferies

Team Manager

D. T. Williams

Pools Manager

D. Buswell

Club Medical Officer

Dr. J. Nicholas

## AWAY MATCH SPONSORSHIP

We are again inviting Supporters to join the players and officials to away matches and we shall be pleased to hear from anyone who would like to pay £20 for the following:—

1. Travel on the team coach to opponents ground.
2. Lunch with the official party.
3. Seat and tea room facilities at match.
4. Return journey with packed meal.



MATCH BALL  
donated by

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Castles, 4 & 5 Market Street  
Miss W. Hudd, 34, Euclid Street.  
A Well Wisher

We shall be most grateful to hear from supporters who would like to donate a ball for one of our matches.

# WOULDN'T A PINT GO DOWN WELL TONIGHT?



# Bits and Pieces

The story of football in Bradford reflects the "ups and downs" of the game. At one time it boasted two highly successful clubs, namely Bradford City and Bradford Park Avenue, both at one period members of Division One. The Park Avenue club is no longer in existence and City's attendances average less than four thousand.

Bradford City's highest position in the Football League was fifth in the First Division at the end of the 1910-11 season. The club would have finished third, but for an inferior goal average to Sunderland and Everton.

The City also won the F.A. Cup during that season, defeating Newcastle United 1-0 in a replay at Old Trafford after a goalless draw at the Crystal Palace.

A new trophy was presented to the Cup winners and by some strange coincidence, it was made by a Bradford firm. Never before or since has a club from Bradford reached even the semi-final stage of the F.A. Cup.

Swindon Town and Bradford City have met six times before in League games with the following outcome:

Sep. 24 1958  
SWINDON TOWN 2 (Clayton, Jackson)  
BRADFORD CITY 2 Att: 9,488

Oct. 1 1958  
BRADFORD CITY 1  
SWINDON TOWN 2 (Kelly 2)  
Att: 8,279

Aug. 29 1959  
SWINDON TOWN 5 (Richards 3,  
Gauld 2)  
BRADFORD CITY 3 Att: 12,268

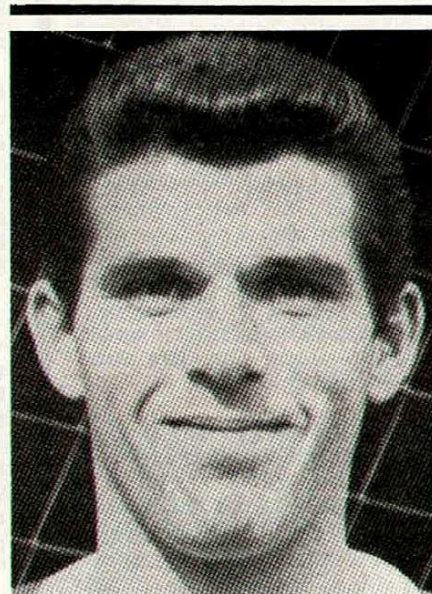
Jan. 2 1960  
BRADFORD CITY 1  
SWINDON TOWN 0 Att: 10,516

Oct. 22 1960  
BRADFORD CITY 2  
SWINDON TOWN 1 (Jackson)  
Att: 6,602

Mar. 11 1961  
SWINDON TOWN 4 (Summerbee,  
Hunt 2 - 1 pen., Woodruff)  
BRADFORD CITY 0 Att: 9,678

On the occasion of the last meeting Swindon occupied nineteenth position in Division Three with Bradford two places below. City failed to climb out of the bottom four places whilst the Town finished sixteenth and only two seasons later, of course, gained promotion.

The clubs were also drawn together in the Football League Cup Second Round in September 1968. The Town journeyed to Valley Parade and forced a 1-1 draw, with a first-half goal from Roger Smart. Six days later 12,214 saw Swindon go through by the odd goal in seven. John Smith, Don Rogers (penalty), Roger Smart and Peter Noble were the successful marksmen.



TOM HALLET

Players to have joined the Bradford club from Swindon include centre-forward David 'Bronco' Layne (who went to City in 1961 and scored a club record 34 goals in his first season), half-backs Tom Hallett and Wilf Shergold (1967), winger Bruce Walker

(1968) and goalkeeper Peter Downsborough (1973) who is still with the club.

## PETER DOWNSBOROUGH

Halifax Town	1959/60	1 app.
	1960/61	3 apps.
	1961/62	34 apps.
	1962/63	30 apps.
Swindon Town	1963/64	42 apps.
	1964/65	38 apps.
	1965/66	42 apps.
	1966/67	26 apps.
	1967/68	27 apps.
	1968/69	46 apps.
	1969/70	42 apps.
	1970/71	31 apps.
	1971/72	31 apps.
	1972/73	29 apps.
Brighton (on loan)	1973/74	3 apps.
Bradford City	1973/74	23 apps.
	1974/75	46 apps.
	1975/76	40 apps.
	1976/77	45 apps.
		579 apps.

Joining Swindon from the Yorkshire club have been inside-forward Tom Helsby (1933) and centre-forward Willie Marshall - who scored twice on his Town debut against Plymouth on February 28, 1959.



BRUCE WALKER

## Fact finder ..... BRADFORD

### LEAGUE FORM - LAST FIVE SEASONS :

	Div	P	W	D	L	F - A	Pts.	Pos.	Cup Round Reached		AVGE. Home Gate	Top League Scorer
									F.A.	F.L.		
76-77	: 4	46	23	13	10	78 - 51	59	4th	1st	2nd	5,630	Joe Cooke 17
75-76	: 4	46	12	17	17	63 - 65	41	17th	6th	1st	2,916	Joe Cooke 22
74-75	: 4	46	17	13	16	56 - 51	47	10th	1st	2nd	3,190	Bobby Ham 14
73-74	: 4	46	17	14	15	59 - 52	48	8th	4th	1st	3,797	Gerry Ingram 15
72-73	: 4	46	16	11	19	61 - 65	43	16th	4th	1st	3,498	Allan Gilliver 19

### COMPLETE FOOTBALL LEAGUE RECORD:

DIV :	PLD	W	D	L	F	A	PTS
FIRST	: 392	138	106	148	516	533	382
SECOND	: 728	253	180	295	1004	1116	686
THIRD	: 276	85	73	118	366	426	243
THIRD NORTH	: 704	285	169	250	1166	996	739
FOURTH	: 596	226	155	215	894	866	607
TOTAL	: 2696	987	683	1026	3946	3937	2657 (to end of last season)

# Talk of the Town

By the Chairman

Welcome to the Players and Officials of Bradford City with a special welcome to Peter Downsborough. It is a long time since we have entertained Bradford City at the County Ground and it seems a long time ago that we visited Bradford. I may be wrong but I think Sam Burton kept goal for us on that occasion. Bradford of course lost one of its Clubs through being voted out of the Football League some years ago but the attendances of Bradford City were not doubled as one might have expected when Bradford Park Avenue lost its membership.

There is often discussion as to the viability of running two League clubs in one town with the probability of greater attendances if only one club existed. It appears that Bristol City are attracting the fringe support away from Bristol Rovers and only success can seem to guarantee support for some people. Our own lack of success away from home is causing us headaches and I receive letters from supporters who genuinely believe that they have the answers to our problems. I am sure that Danny, Frank or Jack Smith would be pleased to discuss these solutions and of course a forum is an ideal way to air our views although sometimes people do not like to do this in public. It is very easy to sit back and see what should be done when one is not involved but not so easy for the players involved who do not have a panoramic view of the game as we do and, of course, have only a fraction of a second in which to act. I am not making excuses for bad play because it is the professionals' trade but a player concerned knows better than anyone when things are going wrong and I know that our coaching staff do everything possible to help raise the standard to try and eliminate mistakes as far as possible. The only way to answer the criticism is to put on a show that speaks for itself and on Friday last against

Shrewsbury the lads did just that and it must give immense pleasure to Danny, Frank and Jack so see some reward for their hard work. Shrewsbury had previously won three out of four games away from home and this is the kind of form that we hope to emulate.

Our game against Derby County in the Midland Youth League last week gave plenty of thrills to quite a good crowd of spectators although the result was a draw with no goals. Derby County brought a young team with a lot of ability but our lads matched them for skills. First Division clubs have to look for a high standard of skill from their apprentices and we feel that if we can compare favourably with them, then we are on the right lines.

Manchester United have certainly gained the headlines with their supporter activities during the last few weeks but it remains to be seen if the playing of their U.E.F.A. Cup replay match at Plymouth will have solved a part of the problems. The host club will take ten per cent of the gate for their troubles but is this worth the risk of upsetting your own supporters and people who live near the ground. We may draw Manchester United in the Cup, and this would be a draw that would attract many thousands to the County Ground and we would then have the same crowd problems to solve but I am sure that we are a long way from solving the kind of behaviour that follow Manchester United until much sterner action is taken against offenders in the Courts.

We launched our 'Sponsor a Goal' scheme on Friday last and we hope that you will all help us even if it is for one penny a goal. To date the response is very heartening and we look to you to help make this a success.

I hope you enjoy this evening's game.

# From the POOLS OFFICE!

Good Evening once again Ladies and Gentlemen. Here's hoping for a good game and two points. Welcome to any Supporters of Bradford who have made the Journey South.

Our Christmas Draw Tickets are now available, 1st Prize £100, 2nd Prize £50, 3rd Prize £25 + many others.

If you would like to purchase a Ticket or sell a Book of Tickets for us Please Contact us at the Pools Office Swindon 31510.

The new Rocket Ticket is going very well but a few more agents are needed so if you want some extra money for Christmas earn some commission by selling some each week.

Have you a few hours to spare each week? If so turn it into cash! We need 2 Canvassers. Good Pay. Transport provided. Contact Mr. Moore or Mr. Buswell on Swindon 31510.

Doug Buswell  
Pools Manager.

## WHEN DID IT LAST HAPPEN?

Before last Friday, when was the last time that Swindon Town scored five goals without any player scoring more than once?

If you think you know the answer, send it on a postcard with your name and address and the first correct entry will receive £5.

Send your postcard to:

WHEN DID IT HAPPEN?  
SWINDON TOWN F.C.  
COUNTY GROUND,  
SWINDON SN1 2ED.

Closing date is October 10th.

# POP INTO THE SOUVENIR SHOP

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and Bob O'Neill

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Autograph Books	33p
Splash patches	40p
Car Stickers	16p & 45p

Postal purchases welcome, please add postage.

**MISSING ANY HOME OR AWAY PROGRAMMES FOR THE LAST THREE SEASONS?**

Enquire at the shop and fill in the gaps.



Do you require

**Tracked or Wheeled Excavators  
Tracked or Wheeled Shovels  
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**29 Newport Street, Swindon**

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**DIVISION THREE LEAGUE TABLE.....up to and including Saturday October 1st 1977**

	P	W	D	L	F - A	W	D	L	F - A	Pts	HIGH. LOWT. LGE POSN. THIS SEASON	AVGE HOME LGE GATE	BEST LGE GATE	TOP GOAL-SCORERS	
Gillingham	10	3	1	1	11 - 6	2	2	1	10 - 9	13	1st	15th	4440	5580	Danny Westwood 9(8)
Bury	9	3	1	1	7 - 5	2	2	0	7 - 5	13	2nd	7th	5330	6769	Andy Rowland 5(5)
Colchester Utd.	10	3	1	1	10 - 4	2	1	2	6 - 4	12	1st	4th	4811	5719	Bobby Gough 10(7)
Tranmere Rov.	9	4	1	0	12 - 3	1	1	2	2 - 3	12	1st	6th	3930	5613	Russ Allen 6(5)
Shrewsbury T.	10	2	2	1	9 - 7	3	0	2	8 - 9	12	1st	11th	4001	5261	Brian Hornsby 4(4)
Rotherham Utd.	9	3	1	0	4 - 1	2	1	2	10 - 12	12	5th	14th	4931	5878	Richard Finney 5(4)
Swindon Town	10	4	1	0	13 - 3	0	2	3	5 - 11	11	2nd	11th	7665	9396	Chris Guthrie 6(4), Dave Moss 6(4)
Oxford Utd.	10	3	1	1	8 - 4	1	2	2	9 - 10	11	2nd	11th	5134	7769	Peter Foley 8(6)
Chesterfield	10	4	1	0	8 - 2	1	0	4	4 - 10	11	1st	9th	4318	4705	Steve Cammack 4(3), Stuart Parker 4(3)
Walsall	10	2	1	2	6 - 5	0	5	0	5 - 5	10	9th	17th	4907	5174	Alan Buckley 4(3)
Wrexham	10	3	2	0	8 - 4	0	2	3	5 - 9	10	10th	18th	6093	8002	Bobby Shinton 7(6)
Peterborough Utd.	10	1	4	0	5 - 4	2	0	3	3 - 6	10	10th	22nd	5174	6099	Barry Butlin 4(4)
Exeter City	9	1	1	2	6 - 5	2	2	1	6 - 3	9	2nd	13th	5310	5875	*Tony Kellow 4(4)
Preston N.E.	9	2	2	0	6 - 3	0	3	2	1 - 4	9	8th	19th	5636	6014	Alex Bruce 4(3)
Cambridge Utd.	9	2	1	1	9 - 6	1	2	2	4 - 9	9	10th	24th	3918	4423	Alan Biley 6(5)
Chester	10	2	3	0	9 - 5	0	2	3	3 - 13	9	7th	16th	4894	9514	Mike Kearney 5(4)
Carlisle Utd.	10	1	3	1	6 - 6	1	1	3	4 - 6	8	13th	18th	4964	5743	Bill Rafferty 6(4)
Plymouth A.	9	1	2	2	6 - 7	1	2	1	3 - 4	8	8th	18th	7453	12399	Brian Hall 4(4)
Portsmouth	9	1	2	1	5 - 4	1	2	2	2 - 5	8	13th	20th	11569	12020	Dave Kemp 7(4)
Hereford Utd.	10	3	0	2	7 - 5	0	2	3	2 - 8	8	20th	24th	4173	5219	*Peter Spiring 3(1), Colin Sinclair 2(2)
Port Vale	9	2	1	2	5 - 6	1	1	2	5 - 9	8	12th	21st	4046	5136	Jeff Hemmerman 4(3)
Lincoln City	10	1	2	2	4 - 6	1	0	4	3 - 5	6	20th	24th	4919	6290	John Ward 4(3)
Bradford City	10	2	1	2	10 - 7	0	1	4	2 - 10	6	11th	23rd	3958	4533	Joe Cooke 3(2), Don Hutchins 3(2) Gary Watson 3(3), Bernie Wright 3(3)
Sheffield Wed.	9	0	3	2	2 - 4	0	2	2	3 - 7	5	13th	24th	10219	12095	Tommy Tynan 6(3)

\*Lammie Robertson now Leicester City 5(2) goals for Exeter City  
Dixie McNeil now Wrexham 4(3) goals for Hereford United.

No. of League goals scored shown in brackets.

# DIVISION 3 1977/78

# FOOTBALL COMBINATION

Date	Opponents	Ground	Score	Scorers	Attendance
<b>1977</b>					
Aug. 13	League Cup (1) Swansea City	A	3 - 1	11 - 3 - 9	5878
Aug. 16	League Cup (2) Swansea City	H	2 - 1	7 - 11	5415
Aug. 20	Sheffield Wednesday	A	1 - 1	8	12095
Aug. 23	Peterborough United	H	2 - 0	9 - 10	7117
Aug. 27	Portsmouth	H	3 - 1	8 - 10 - 7	9396
Aug. 31	League Cup 2 Cardiff City	H	5 - 1	9 11(2) 7 10	8919
Sept. 3	Walsall	A	0 - 2		4717
Sept. 10	Chesterfield	H	2 - 1	9 - 12	6847
Sept. 13	Preston North End	A	1 - 1	11	6014
Sept. 16	Bury	H	1 - 1	9	8139
Sept. 24	Wrexham	A	2 - 1	7	8002
Sept. 27	Cambridge United	A	2 - 5	7 - 10	4423
Sept. 30	Shrewsbury Town	H	5 - 0	8-5-7-9-3	6809
Oct. 4	Bradford City	H			
Oct. 8	Lincoln City	A			
Oct. 15	Port Vale	H			
Oct. 22	Chester	A			
Oct. 26	League Cup 3 Portsmouth	A			
Oct. 29	Exeter City	H			
Nov. 5	Gillingham	H			
Nov. 11	Colchester United	A			
Nov. 19	Rotherham United	H			
Nov. 26	F.A. Cup 1				
Nov. 30	League Cup 4				
Dec. 3	Hereford United	A			
Dec. 10	Carlisle United	H			
Dec. 17	F.A. Cup 2				
Dec. 26	Oxford United	A			
Dec. 27	Plymouth Argyle	H			
Dec. 31	Gillingham	A			
<b>1978</b>					
Jan. 2	Tranmere Rovers	H			
Jan. 7	Peterborough United (3)	A			
Jan. 14	Sheffield Wednesday	H			
Jan. 18	League Cup 5				
Jan. 20	Portsmouth	A			
Jan. 28	Walsall (4)	H			
Feb. 4	Chesterfield	A			
Feb. 8	League Cup SF				
Feb. 10	Bury	A			
Feb. 15	League Cup SF				
Feb. 18	Wrexham (5)	H			
Feb. 25	Shrewsbury Town	A			
Mar. 4	Lincoln City	H			
Mar. 7	Preston North End	H			
Mar. 11	Port Vale (6)	A			
Mar. 17	Chester (LCF)	H			
Mar. 22	Exeter City	A			
Mar. 25	Plymouth Argyle	A			
Mar. 27	Oxford United	H			
Mar. 28					
Mar. 31	Tranmere Rovers	A			
April 4	Cambridge United	H			
April 8	Colchester United (SF)	H			
April 15	Rotherham United	A			
April 22	Hereford United	H			
April 26	Bradford City	A			
April 29	Carlisle United	A			
May 6	F. A. Cup Final				

Date	Opponents	Ground	Score
<b>1977</b>			
Aug. 20	Birmingham	H	1 - 1
Aug. 23	Fulham	A	P
Aug. 31	Reading	A	1 - 2
Sept. 3	Ipswich Town	H	0 - 3
Sept. 10	Luton Town	A	2 - 1
Sept. 13	Crystal Palace	H	1 - 0
Sept. 20	Orient	H	0 - 0
Sept. 24	Oxford United	H	0 - 1
Oct. 4	Queens Park Rangers	A	
Oct. 8	Bristol Rovers	H	
Oct. 15	Tottenham Hotspur	A	
Oct. 22	Cardiff City	H	
Oct. 26	Chelsea	A	
Nov. 12	Norwich City	H	
Nov. 16	Crystal Palace	A	
Nov. 19	West Ham United	A	
Nov. 26	Leicester City	H	
Dec. 3	Plymouth Argyle	H	
Dec. 10	Hereford United	A	
Dec. 13	Bristol City	A	
Dec. 17	Southampton	A	
Dec. 31	Fulham	H	
<b>1978</b>			
Jan. 17	Reading	H	
Jan. 21	Ipswich Town	A	
Feb. 4	Luton Town	H	
Feb. 7	Arsenal	H	
Feb. 11	Orient	A	
Feb. 14	Birmingham City	A	
Feb. 18	Oxford United	A	
Feb. 25	Chelsea	H	
Mar. 7	Bristol Rovers	A	
Mar. 11	Tottenham Hotspur	H	
Mar. 15	Cardiff City	A	
Mar. 25	Southampton	H	
Mar. 27	Arsenal	A	
April 1	Bristol City	H	
April 5	Norwich City	A	
April 8	Leicester City	A	
April 15	West Ham United	H	
April 22	Plymouth Argyle	A	
April 25	Queens Park Rangers	H	
April 29	Hereford United	H	

### First Team Appearances and Goals 1977-78

Totals include subs

(Goals in parentheses)

	Total	League	F.L.C.	FAC
1. Allan	13	10	3	
2. McLaughlin	13	10	3	
3. Trollope	13(2)	10(1)	3(1)	
4. Stroud	12	9	3	
5. Aizlewood	13(1)	10(1)	3	
6. Prophett	13	10	3	
7. Moss	13(6)	10(4)	3(2)	
8. Kamara	11(3)	8(3)	3	
9. Guthrie	12(6)	9(4)	3(2)	
10. McHale	13(4)	10(3)	3(1)	
11. Anderson	13(5)	10(1)	3(4)	
12. Ford	8(1)	7(1)	1	
13. Cunningham	1	1		
14. French	1	1		

These fixtures are the copyright of The Football League Limited.

### FOR THE RECORD

Sept. 27 - Div. 3 v. CAMBRIDGE UNITED

Allan, McLaughlin, Trollope, Stroud, Aizlewood, Prophett, Moss, Kamara, Guthrie (Ford) McHale, Anderson

Sept. 30 - Div. 3 v. SHREWSBURY TOWN

Allan, McLaughlin, Trollope, Stroud, Aizlewood, Prophett, Moss, Kamara, Guthrie, McHale, Anderson

Sept. 29 - Midland Youth v. DERBY COUNTY

Lymer, Norman, Kelly, Collicutt, Hams, Reilly, Barry (Cox) Gilligan, Wood, Brinkworth, Durbridge.

# IN TOWN TODAY

## \*PETER DOWNSBOROUGH

(Goalkeeper) Peter was for many years our goalkeeper and he played for us at Wembley in 1969. He came to us from Halifax in 1965 and left for Bradford in 1973, following a loan period at Brighton.

League Record: Halifax 148 aps: Swindon 174 aps: Brighton (loan) 3 aps: Bradford City 161 aps.

## \*PETER HARDCASTLE (Defender)

Peter joined City last season after a couple of seasons with Plymouth Argyle. Blackpool gave him his start in his League career in 1971/72 but before that he had been a member of the Skelmersdale side that won the F.A. Amateur Cup in 1974.

League Record: Blackpool 29(7)aps Plymouth 12(2) aps, 1 gl: Bradford City 38 aps., 1 gl.

## \*JOHN MIDDLETON (Defender)

John came through the junior set-up at Valley Parade to make his first League appearances in 1972/73. It took him a couple of years to win a regular place but the past three seasons have seen him on permanent duty.

League Record: Bradford City 130 (4) aps., 4 gls.

## \*PHILLIP NICHOLLS (Defender)

Bradford signed Phillip towards the end of last season, from Crewe, and he was brought in to stiffen the defence during the run-in to promotion. He was originally with Wolves and joined Crewe in 1972.

League Record: Wolves nil aps: Crewe 155 (8) aps., 8 gls: Bradford City 16(1) aps. 2 gls.

## CEC PODD (Defender)

Cec has been one of City's most reliable performers for well over five years now. He turned professional with the club in August 1970 and got first opportunities in their League eleven the following season.

League Record: Bradford City 241(3) aps.

## \*DAVID FRETWELL (Defender)

Another consistent player who has been a regular member of the side for five years. David was ever-present in last season's promotion-winning team. He was still an apprentice when he made his League debut in 1971.

League Record: Bradford City 219(5) aps. 4gls.



## BRADFORD

Back Row  
(Left to Right)  
Front Row

R. Barritt (Physiotherapist), Joe Cooke, A. Spark,  
P. Nicholls, P. Downsborough, C. Podd, B. Wright, T. Dolan, J. Napier (Coach)  
P. Hardcastle, J. Middleton, R. Johnson, R. Kennedy (Manager),  
D. Fretwell, D. Hutchins, G. Watson.

## \*GARRY WATSON (Midfield)

Garry served his apprenticeship at Valley Parade and made his first League appearances during 1972/73. He scored seven goals last season and has netted twice so far this season.

League Record: Bradford City 88 (12) aps., 17 gls.

## \*ALEX SPARK (Midfield/Defender)

Alex spent his early years with Preston, breaking into their League eleven in 1968/69. He was freed at the end of the 1975/76 campaign and was out of League soccer until Bradford City signed him in December last year.

League Record: Preston 208(18)aps 6 gls.: Bradford City 14(1) aps.

\*DON HUTCHINS (Forward) Don, who hit 15 goals last season, joined City from Blackburn in 1974. He first played in the League for Leicester, but moved to Plymouth in 1969 and was their top scorer in 1970/71.

League Record: Leicester 4 aps.: Plymouth 94 (2) aps., 23 gls.: Blackburn 37 (3) aps., 6 gls.: Bradford City 132 apds., 27 gls.

## \*BERNIE WRIGHT (Forward)

Bernie joined City midway through last season from Walsall. He made such a brilliant start with Walsall in 1971 that Everton snapped him up for £30,000. He admitted later he didn't give his best to the Toffees  
League Record: Walsall 15 aps., 2 2 gls.: Everton 10 (1) aps., 2 gls.: Walsall 145 (7) aps., 38 gls.: Bradford City 27 aps., 6 gls.

## \*TERRY DOLAN (Midfield)

Terry is in his second spell with City. He was previously an amateur but left for local rivals Bradford P.A., for whom he played League Football in 1968/69. Two seasons later he was sold to Huddersfield

League Record: Bradford P.A. 46(2) aps., Huddersfield 157 (5) aps., 14 gls.: Bradford City 50 (1) aps., 15 gls.

\*JOE COOKE (Forward) Joe has been the club's top scorer for the past two seasons, hitting 24 in 1975/76 and 18 last season - - - including the one that clinched promotion. He was originally a defender but made an immediate impact when switched to attack.

League Record: Bradford City 145 (11) aps., 48 gls.

# FOCUS ON Steve Aizlewood

By Tony Pullein



## FOOTBALL LEAGUE

	68/9	69/70	70/1	71/2	72/3	73/4	74/5	75/6	76/7	77/8	TOTAL
Aldershot		1	s	2(1)	2						5+s(1)
Barnsley					2	1	1	1			5
Barrow			s	1							1+s
Bournemouth			1					2			3
Brad. City					2		1	1			4
Brentford		1	s	2		1	1	1			6+s
Brighton								1			3
Bury				2	2(1)	1			2	1	8(1)
Cambridge				2	2		1			1	6
Chester			2(1)	2	2	2		1	2		11(1)
Chesterfield	1	1		1	2	2		1	1(1)	1	5(1)
Colchester		1	1	1	2	2					7
Crewe		1			1	2(2)	1	1			6(2)
C. Palace									2		2
Darlington	1		1+s	2	2	1(1)	1	1			9+s(1)
Doncaster				1	1	1	1	2			6
Exeter	1			2	2	2	2	2			11
Gillingham				1	2	2			2(1)		7(1)
Grimsby	1	2	2						1		6
Halifax								1			1
Hartlepool	1	s	2	2	2(1)	1(1)	1	1			8+s(2)
Hereford					2						2
Huddersfield								1			1
Lincoln			s	2	1			1	2		6+s
Mansfield					2	1	2	1	1		7
Northampton	1		2	1	2(1)	1	1	2			10(1)
Notts. Co.	2	1									3
Oldham	1	1									2
Oxford									2		2
Peterborough	1	1	2	2	1				2	1	10
Portsmouth									2(1)	1	3(1)
Port Vale									2		2
Preston									1	1	2
Reading				1	2(1)	2	1	2	2		10(1)
Rochdale							1	1			2
Rotherham						2	1		2		5
Scunthorpe			1	1		2		2			6
Sheff. Wed.			1	1		2		2	2(1)	1	3(1)
Shrewsbury							2		1		3
Southend		1		2							3
Southport				2	2						6
Stockport			1			2	1	2(1p)			6(1)
Swansea							2(1)	2(3p)			4(4)
Torquay				2	2(2)	2	2				8(2)
Tranmere									2		2
Walsall									1	1	2
Watford								1			1
Workington	1	1	1	1	2	1	1	1			8
Wrexham									1(1)	1	2(1)
York			1						1		2
	1	16	14+ 6s (1)	35 (1)	40 (3)	31 (7)	24 (1)	35 (4)	38 (5)	7	243+6s (22)

Our recent home game with Bury marked Steve's 50th League appearance for the club, following his £12,000 transfer from Newport County last year.

Steve joined his home-town club Newport shortly after leaving school and he made his League debut during the 1968/69 season. It took him another three years to gain a regular place but, once he had firmly established himself, it was only a matter of weeks before he was picked for the first of his five Welsh under-23 caps.

Here we detail his career record to date, showing his appearances and goals (in brackets) against all opponents. "s" denotes he played as substitute.

### F.A. CUP

	70/1	71/2	72/3	73/4	74/5	75/6	76/7	TOTAL
Alton			1					1
Barnet	1							1
Bromley							1	1
Everton							2	2
Exeter					1			1
Fulham							2	2
Hitchin							1	1
Millwall			1					1
Swindon						2		2
Torquay			1					1
Walsall					1			1
Wycombe W.				1				1
	1	-	3	1	2	2	6	15

### LEAGUE CUP

	70/1	71/2	72/3	73/4	74/5	75/6	76/7	77/8	TOTAL
Blackpool	1								1
Cardiff								1	1
Chelsea					1				1
Exeter						2			2
Ipswich			1						1
Northampton							2		2
Swansea			2						4
Swindon				2					2
Torquay		1			1				2
	1	1	3	2	2	2	2	3	16



# DANNY'S DESK



We have since I wrote the last programme notes, played two matches and they were games of complete contrast. After the trauma of the 5-2 hiding at Cambridge, there can be no doubting our right to victory at the expense of Shrewsbury on Friday night when, for the second time this season, we put five past the opposition, the previous side to suffer so being Cardiff City in the League Cup Competition. Friday's result was the more pleasing because Shrewsbury, with their results so far, are obviously going to be one of the seasons contenders for the Third Division title and, if this sounds like boxing talk then I hope we give the knock out blow to many more teams this season. And what about John Trollope? The older he gets the better he plays and I am sure that given luck he will set a new League appearance record that will hold for a long time.

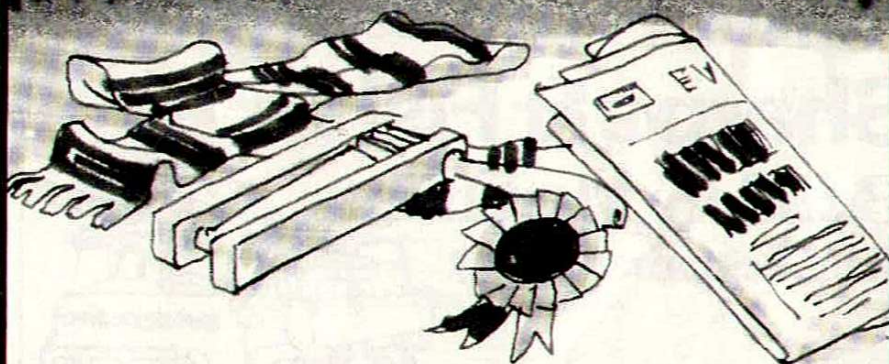
I have been asked why we altered our Easter fixture at Exeter City to the 22nd March. The Easter programme is a very exhausting period for players and last season taught me a very important lesson - never, if it is at all possible, accept a fixture scheduled that crams what could be three critical fixtures into a period of four days. I realise that Easter is a pleasurable holiday break for most of the working public and they like the opportunity it provides to watch their football. They expect a long, sporting weekend and it is our duty to supply what the customer wants, but I think I would be correct in saying that while fans may demand their chance to watch soccer they also insist on success with it. A crammed programme was acceptable when Clubs carried large playing

staffs, but in these more conservative days it is ridiculous to expect players to play an extensive programme with bruises and cuts when an alternative is available. For this reason I arranged for our match at Exeter to be brought forward a couple of days.

Last Friday we launched our 'Sponsor a Goal' scheme which was suggested to Bob Jefferies by one of our supporters, Mr. Reg Heath - thanks Reg. In this scheme we are asking supporters to sponsor League goals for anything from 1p. a goal and we are hoping that you will all participate. I realise that many of you do not agree with all that we have done in the past, perhaps in the style of play we have adopted in the players we have signed, in cup ticket distribution, but let us forget all of that and look forward. We all want better things at the County Ground and the only way we can achieve this is with cash and despite the fact that if we win this evening, we would be on level points with the League leaders our gate is only averaging 7660. This is simply not sufficient to meet our day to day needs let alone accomplish our ambitions and so we must call upon you, the loyal ever present to once again help us out and if you will all sponsor just 1p. per goal this could mean the difference between buying and not buying a plater. Please help the Club with this scheme. Tonight we welcome Bradford City and I am sure that you will all give a tremendous cheer to Peter Downsbrough who helped the Club so much during it's most successful years. Let us hope that Peter does not have as good a game this evening as he did on that special day in 1969 at Wembley.

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# Spotlight on Division 3

## DIV III SIDE FOR WEMBLEY

When this season's League Cup final arrives it will be seven years since a Third Division club last appeared at Wembley. Yet the success of Third Division clubs in this season's tournament raises the possibility that it could happen again this year.

We were the second of three Third Division clubs to appear in this final, following Queen's Park Rangers who beat W.B.A. 3-2 in 1967. Our success over Arsenal came two years later but when Aston Villa appeared at Wembley as a Third Division club in 1971 they were beaten by Spurs.

At that point a Third Division side at Wembley was becoming the rule rather than the exception. But, with the bigger clubs more anxious to do well and gain a place in the UEFA Cup, the pressure on the smaller clubs has increased.

Nevertheless, there could be as many as six Third Division sides among the last 16 in this season's competition. Two are guaranteed.

The Portsmouth v Swindon tie at Fratton Park provides one case of two Third Division sides clashing. Pompey, having beaten First Division Leicester 2-0 in the last round, will be full of confidence, particularly with ground advantage. They had 13,842 for the Leicester game which, while better than their average League gate, was somewhat disappointing in view of the opposition.

A crowd of 20,000-plus is expected for Swindon's visit.

The other all-Third Division tie is at Hillsborough where Sheffield Wednesday meet Walsall. For Wednesday it will be a great relief to get back to Cup football.

The mystery for manager Len Ashurst was why his side should be able to score 13 goals in four League Cup matches --- and score five in two matches against second Division Blackpool --- while it managed only two goals in its opening six League games.

By Tony Pullein

Walsall, who struggled to beat both Bristol Rovers and Preston in previous rounds, could well find themselves at the receiving end of another Wednesday Cup deluge.

Toughest task of the round must be Colchester's trip to Leeds who will be anxious to extract full revenge for their astonishing F.A. Cup defeat by Colchester in 1971. The teams met at Layer Road in the fifth round and Colchester shook their illustrious rivals by running up a 3-0 lead.

Though Leeds made their customary fight back, they couldn't quite make it and Colchester won 3-2. Only four of the 22 players who took part in that match remain --- all of them Leeds players, Paul Reaney, Allan Clarke, Paul Madeley and Peter Lorimer. Peterborough's task, at Bolton, looks equally as formidable. The Second Division side have made a tremendous start to the season, crushing even some of their closest promotion rivals.

The only point in Peterborough's favour is that Bolton still recall painfully how a good Cup run cost them promotion two seasons ago. Then, they found themselves involved in replays and their congested fixture list led them to fall between the two stools of Cup success and promotion.

Bury must visit Second Division Millwall, a side that made a shaky start to the season. When the Lions are on key they can be devastating, as they showed when scoring three times in the first-half against Southampton.

Wrexham, at home to First Division Bristol City, will have to play without their new £60,000 striker Dixie McNeil who was cup-tied when playing for his previous club, Hereford, against Bournemouth in the first round. With Bristol City more intent upon preserving their First Division place, Wrexham might still be able to do enough to clinch victory.

# From the Swindon Archives

(3) ..... SIX-TWIS

Against Shrewsbury Town, Swindon notched a second 'five' this season - but how many times has this tally been bettered?

The following is a summary of every Town score of six or more goals in League and Cup games:

Oct. 4 1890 FAC 1Q Rnd.  
SWINDON TOWN 9 Maidenhead 0

Oct. 29 1892 FAC 2Q Rnd.  
SWINDON TOWN 8 Warmley 1

Mar. 2 1895 Southern Lge. Div. 1  
SWINDON TOWN 7 Ilford 3

Mar. 14 1896 Southern Lge. Div. 1  
Ilford 0 SWINDON TOWN 10

Jan. 29 1898 Southern Lge. Div. 1  
SWINDON TOWN 7 Northfleet 2

Sep. 17 1898 Southern Lge. Div. 1  
SWINDON TOWN 6 Reading 1

Nov. 21 1900 FAC 4Q Rnd. Replay  
SWINDON TOWN 6 Staple Hill 0

Nov. 15 1902 FAC 4Q Rnd.  
SWINDON TOWN 7 Poole Town 1

Nov. 29 1902 FAC 5Q Rnd.  
Whiteheads  
Torpedo Works 0 SWINDON TOWN 9

Oct. 31 1903 FAC 3Q Rnd.  
SWINDON TOWN 9 Poole Town 0

Oct. 29 1904 FAC 3Q Rnd.  
SWINDON TOWN 7 Whiteheads  
Torpedo Works 0

Nov. 12 1904 FAC 4Q Rnd.  
SWINDON TOWN 8 Longfleet St.  
Mary's 0

Apr. 30 1908 Southern Lge. Div. 1  
SWINDON TOWN 8 Queens Park  
Rangers 3

Sep. 5 1908 Southern Lge. Div. 1  
SWINDON TOWN 10 Norwich City 2

Sep. 9 1908 Southern Lge. Div. 1  
SWINDON TOWN 6 New Brompton 1

Jan. 23 1909 Southern Lge. Div. 1  
Southampton 0 SWINDON TOWN 6

Sep. 11 1909 Southern Lge. Div. 1  
SWINDON TOWN 9 Reading 1

Dec. 28 1909 Southern Lge. Div. 1  
SWINDON TOWN 7 Norwich City 1

Jan. 29 1910 Southern Lge. Div. 1  
SWINDON TOWN 6 Southend Utd. 1

Dec. 30 1911 Southern Lge. Div. 1  
SWINDON TOWN 6 Leyton 2

Oct. 11 1913 Southern Lge. Div. 1  
SWINDON TOWN 6 Coventry City 1

Dec. 28 1914 Southern Lge. Div. 1  
SWINDON TOWN 7 Croydon  
Common 1

Apr. 6 1915 Southern Lge. Div. 1  
SWINDON TOWN 6 Watford 0

Aug. 28 1920 Div. 3  
SWINDON TOWN 9 Luton Town 1

Apr. 17 1922 Div. 3(S)  
SWINDON TOWN 6 Southend Utd. 1

May 1 1922 Div. 3(S)  
SWINDON TOWN 6 Norwich City 1

Nov. 28 1925 FAC Rnd. 1  
Farnham United  
Breweries 1 SWINDON TOWN 10

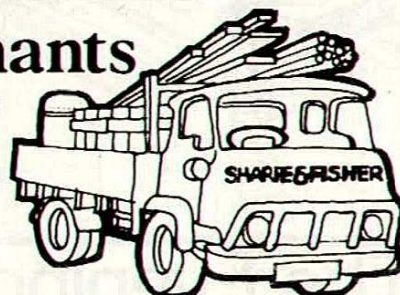
Dec. 12 1925 FAC Rnd 2  
SWINDON TOWN 7 Sittingbourne 0

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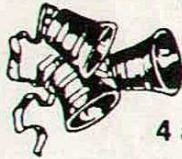
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Jan. 2 1926 Div. 3(S)  
SWINDON TOWN 8 Bournemouth &  
B.A. 2

Dec. 4 1926 Div. 3(S)  
SWINDON TOWN 6 Crystal Palace 1

Dec. 18 1926 Div. 3(S)  
SWINDON TOWN 6 Queens Park  
Rangers 2

Aug. 29 1927 Div. 3(S)  
SWINDON TOWN 6 Coventry City 0

Apr. 9 1928 Div. 3(S)  
SWINDON TOWN 6 Gillingham 1

Oct. 5 1929 Div. 3(S)  
SWINDON TOWN 6 Merthyr Town 3

Dec. 24 1932 Div. 3(S)  
SWINDON TOWN 6 Cardiff City 2

Apr. 7 1934 Div. 3(S)  
SWINDON TOWN 6 Cardiff City 3

Mar. 30 1935 Div. 3(S)  
SWINDON TOWN 6 Exeter City 1

Nov. 28 1936 FAC Rnd. 1  
SWINDON TOWN 6 Dulwich Hamley 0

Nov. 26 1938 FAC Rnd. 1  
SWINDON TOWN 6 Lowestofy Town 0

Dec. 26 1938 Div. 3(S)  
SWINDON TOWN 8 Newport County 0

Sep. 7 1946 Div. 3(S)  
SWINDON TOWN 7 Aldershot 0

Mar. 1 1947 Div. 3(S)  
SWINDON TOWN 6 Mansfield Town 1

Sep. 17 1949 Div. 3(S)  
SWINDON TOWN 6 Northampton  
Town 1

Dec. 3 1949 Div. 3(S)  
SWINDON TOWN 7 Exeter City 1

Sep. 6 1951 Div. 3(S)  
Watford 1 SWINDON TOWN 7

Aug. 22 1953 Div. 3(s)  
SWINDON TOWN 7 Newport County 1

Mar. 20 1954 Div. 3(S)  
SWINDON TOWN 6 Torquay Utd. 1

Sep. 1 1954 Div. 3(S)  
SWINDON TOWN 6 Watford 0

Oct. 1 1960 Div. 3  
SWINDON TOWN 6 Port Vale 0

Nov. 10 1960 FAC Rnd. 1 Replay  
Bath City 4 SWINDON TOWN 6

Apr. 16 1962 Div. 3  
SWINDON TOWN 6 Halifax Town 0

Apr. 13 1963 Div. 3  
SWINDON TOWN 6 Colchester Utd. 1

Oct. 19 1965 Div. 3  
SWINDON TOWN 6 York City 0

Nov. 20 1965 Div. 3  
SWINDON TOWN 6 Mansfield Town 2

Dec. 4 1965 FAC Rnd. 2  
Grantham 1 SWINDON TOWN 6

Dec. 3 1966 Div. 3  
SWINDON TOWN 6 Oldham Athletic 3

Nov. 26 1968 Div. 3  
Northampton Town 2 SWINDON TOWN 6

Feb. 10 1976 Div. 3  
SWINDON TOWN 6 Aldershot 3

Nov. 20 1976 FAC Rnd. 1  
SWINDON TOWN 7 Bromley 0



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# TUESDAY

# 4th OCTOBER

# 1977

## SWINDON

at 7.30p.m.

## BRADFORD

- 1 ALLAN
- 2 McLAUGHLIN
- 3 TROLLOPE
- 4 STROUD
- 5 AIZLEWOOD
- 6 PROPHETT
- 7 MOSS
- 8 KAMARA
- 9 GUTHRIE
- 10 McHALE
- 11 ANDERSON
- 12 FORD



- 1 DOWNSBOROUGH
- 2 HARDCASTLE
- 3 SPARK
- 4 FRETWELL
- 5 NICHOLLS
- 6 MIDDLETON
- 7 WATSON
- 8 DOLAN
- 9 COOKE
- 10 WRIGHT
- 11 HUTCHINS
- 12 PODD

### REFEREE:

MR. DOWNEY, COLIN (Isleworth, Middlesex).

Commenced refereeing with Middlesex F.A. in 1965 and has progressed via Spartan and Rothman's Isthmian League to the Football League list. Refereed an Anglo-Italian semi-professional tournament in 1976, also the Middlesex County Senior Charity Cup Final. Has also refereed other League and County Cup finals.

Married, with one son, he is a Systems Analyst in a Computer business, with interests in cricket, badminton and squash. He is Chairman of Hounslow Referees' Society.

Linesmen: Red Flag: Mr. R. Logan - Innsworth, Gloucester Red Flag: Mr. C.J. Taylor - Kidlington, Oxon.

## NEXT MATCH

Saturday, 8th October 1977  
Football Combination - 3.0 p.m.  
**BRISTOL ROVERS**  
Saturday, 15th October, 1977  
Division III - 3.0 p.m.  
**PORT VALE**

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3. At the end of the season you simply remit to the Swindon Town Football Club the appropriate amount.
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